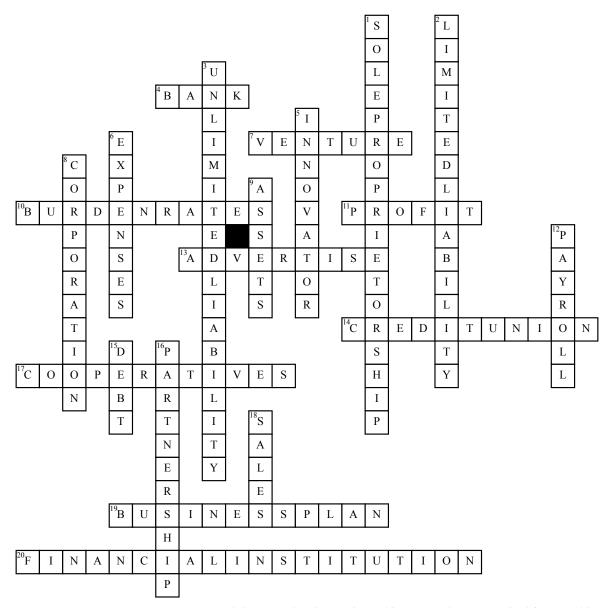
Brady's Elearning



Across

- **4.** a business that provides banking services for profit.
- **7.** is capital typically provided by outside investors for financing of new, growing, or struggling businesses.
- **10.** allocation rate at which indirect costs are applied to the direct costs of either labor or inventory.
- 11. a financial gain, especially the difference between the amount earned and the amount spent in buying, operating, or producing something
- **13.** the activity or profession of producing advertisements for commercial products or services.
- **14.** is a not-for-profit co-operative financial institution that is owned and controlled by its members, through the election of a volunteer.

- **17.** Involving mutual assistance in working towards a common goal
- **19.** down across is a summary of how a business owner, manager, or entrepreneur intends to organize an entrepreneurial endeavor and implement activities.
- **20.** someone that acts as an agent that provides financial services for its clients.

Down

- 1. is a type of business entity that is owned and run by one natural person.
- **2.** You are limited to a partner or investor's investment.
- **3.** Refers to sole proprietorships and general partnerships in which the owner or partners are each liable for business debts.
- **5.** a person who introduces new methods, ideas, or products.

- **6.** the cost required for something; the money spent on something.
- **8.** A company or group of people authorized to act as a single entity and recognized as such in law.
- **9.** a useful or valuable thing, person, or quality.
- 12. a list of a company's employees and the amount of money they are to be paid.
- **15.** something, typically money, that is owed or due
- **16.** A association with two or more people as partners
- **18.** the exchange or a commodity for money; the action of selling something.