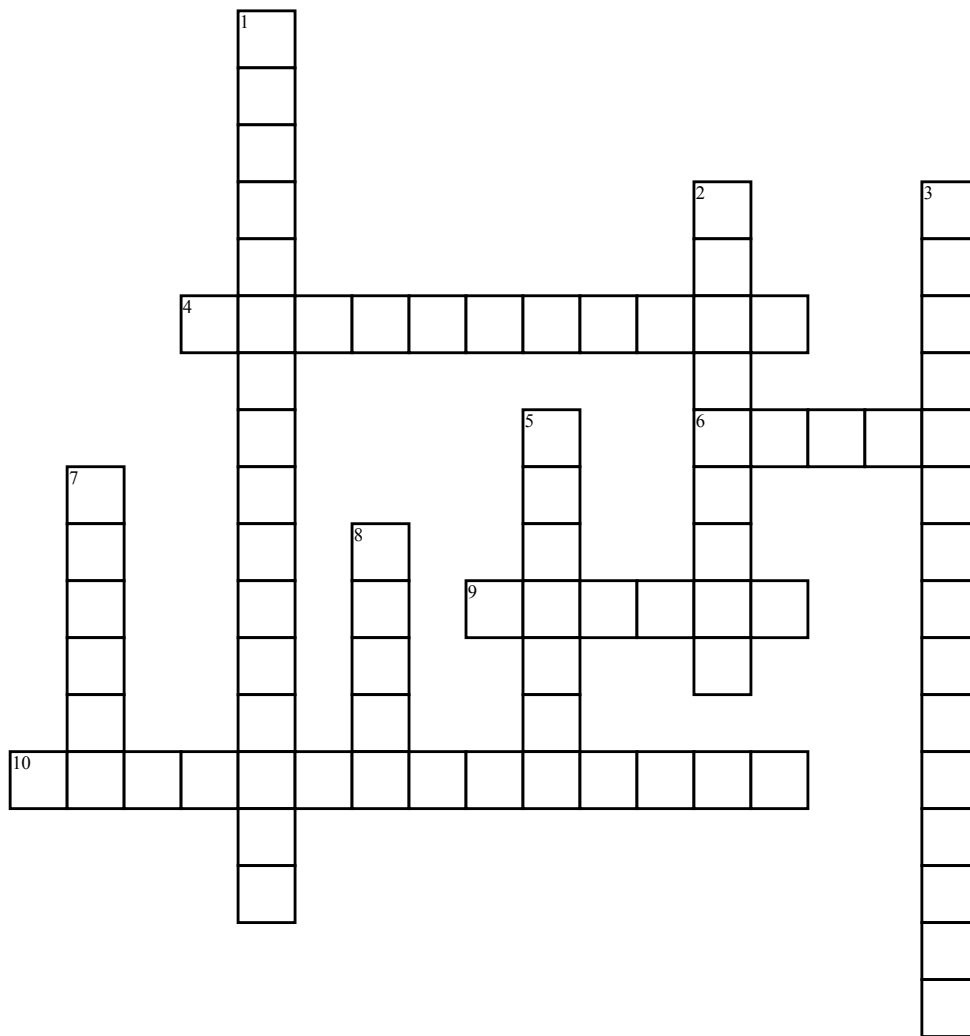


Chapter 5: Keep it Simple



Across

4. The happiest people are the people who have the least amount of?
 6. This company created the iPod which has one of the most simple designs and simple operating usage
 9. The most successful design concepts are the most?
 10. This program is very popular among fans on high school and college campuses for decorating and making their shoes with whatever they want

Down

1. This was created to help local surgeons develop skills they needed to save lives

2. This website sends messages on balls to people for any occasion?
 3. Blake does this keep everything in track and keeps his mind off the hook?
 5. TOMS workplace is a large warehouse with no....?
 7. Which company did Blake mention that gives customers the freshest, highest-quality foods you can buy and provide customers with great service in a sparkling clean environment?"
 8. This company took down all office walls, removed dress codes, and eliminated time cards

Word Bank

| | | | |
|-------------|-------------------|-------------------|----------|
| Semco | Apple | SENDaBALL | In-N-Out |
| Possessions | Write things down | Surgeons Overseas | simple |
| Offices | style your soles | | |