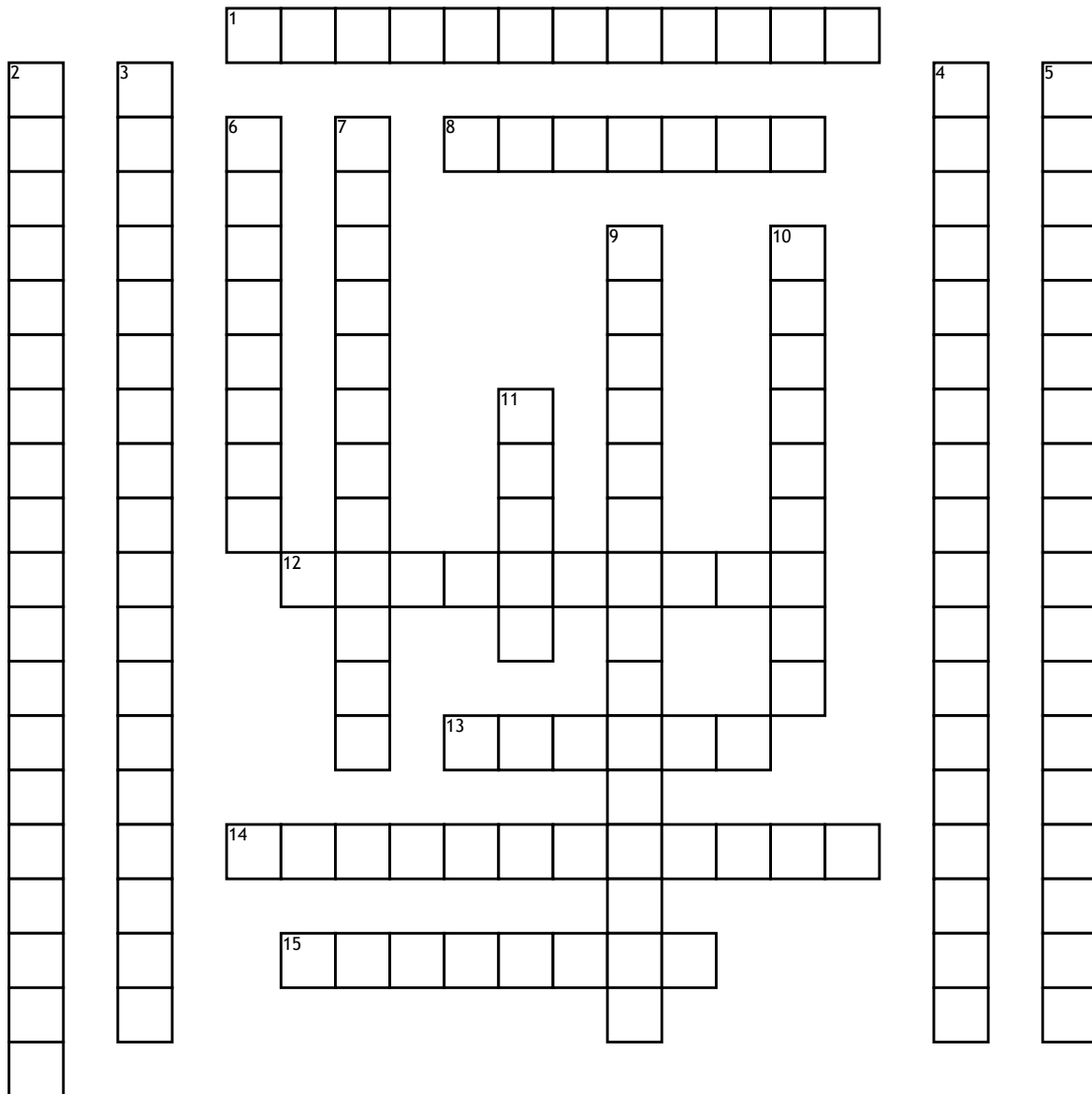


Name: _____

Persuasive Techniques



Across

- 1. Words that arouse emotion
- 8. Thought provoking pictures in your mind
- 12. numbers/graphs which provide convincing information
- 13. Making your writing amusing, to make the reader side with you

14. Suggests that family is good

15. little stories to illustrate a point

Down

- 2. Questions that done require an answer
- 3. Examining general rules and facts
- 4. Occurs when the premise of an argument is the same as the conclusion

5. Developing a general theory from the observation set.

6. The use of facts and figures

7. Visual explanation of things

9. Suggests readers should be loyal

10. Demonstrating differences in viewpoint

11. Used to link ideas