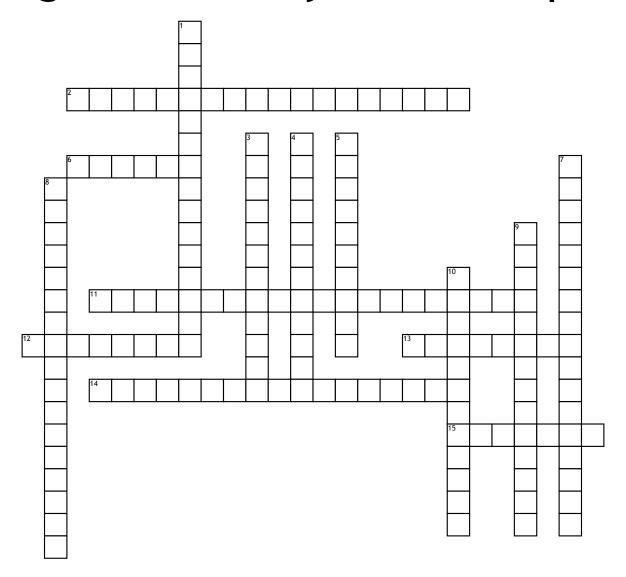
Name:	Date:
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## Argument analysis technique's



## **Across**

- Examining general rules and facts about a group to form a specific conclusion about one part of the group
- 6. Overused phrase quickly understood by a wide audience
- 11. Suggests that families are good, especially traditional nuclear 1. Language that has a strong families
- **12.** A story about someone or something that the writer has experienced or heard about
- 13. facts, information or expert opinions to support an argument

- **14.** Figure of speech that identify a similarity between two different things.
- **15.** A comparison between two things that helps the reader to draw conclusions about their similarities

## Down

- emotional impact. Uses the positive and negative connotations of words to influence the readers respond
- **3.** Plays on people's tendency to react emotionally with their safety, security, country or loved ones as threatened

- **4.** Exaggerates the true situation for dramatic impact
- **5.** An idea or statement that someone takes for granted as being true
- 7. Uses 'we' 'our' 'us' etc. to include the readers in the same group as the writer
- **8.** Evidence in a visual form
- 9. Used to link together and develop an argument in support of the main contention
- **10.** Repetition of a consonant. especially at the start of words