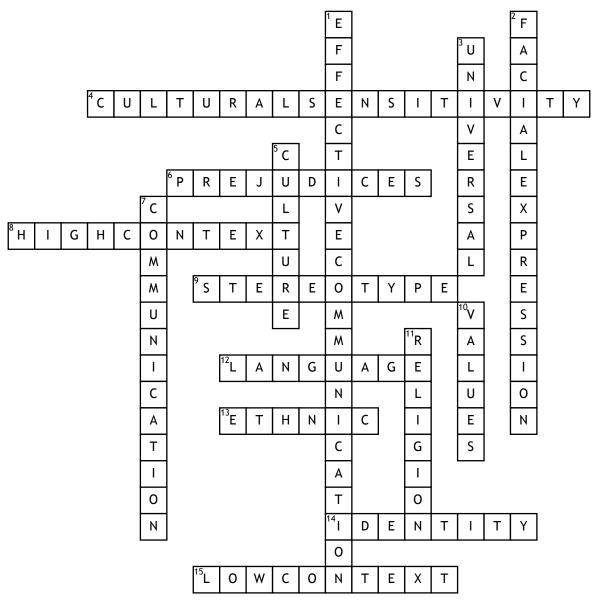
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## **Effective Cross Cultural Communication**



## Across

- **4.** being aware that cultural differences and similarities between people exist without assigning them a value
- **6.** preconceived opinion
- **8.** cultures are those that communicate in ways that are implicit and rely heavily on context
- **9.** image or idea of a particular type of person
- **12.** method of human communication

- **13.** relating to a population subgroup with a common cultural tradition
- **14.** fact of being who or what a person or thing is
- **15.** communication style that relies heavily on explicit and direct language.

## Down

- 1. occurs when the sender and receiver connect with each other for the common purpose of exchanging information and achieving a mutual understanding
- **2.** movements that convey the emotional state of an individual to observers.
- 3. relating to or done by all people or things in the world
- **5.** ideas, customs, and social behaviour of a particular people or society
- **7.** exchanging of information by speaking
- **10.** one's judgement of what is important in life
- **11.** belief in and worship of a superhuman